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# PRESS RELEASE

## Zenkaikon Announces Robotech Convention Tour, Dealer Room Improvements

*Zenkaikon 2009 will play host to the Robotech Convention tour.*

**VALLEY FORGE, PENNSYLVANIA - December 24, 2008:** Zenkaikon 2009 is pleased to announce the opening of and improvements to its 2009 Dealers Room and Artist Alley and its first guest for its 2009 show – Kevin McKeever and the Robotech Convention Tour.

### **About Kevin McKeever (Robotech/Harmony Gold):**

Kevin McKeever handles marketing of Robotech for Harmony Gold and is responsible for their Robotech Convention Tour. Kevin's first official assignment in the Robotech universe was as an audit of Robotech's television ratings and viewer demographics during its original run in the 1980s. Kevin's analysis of the ratings in a cost effective manner along with his years of production experience made him a natural candidate for the Robotech team. A graduate of the lighting design program from Emerson College, Kevin has been working in the entertainment industry for nearly 15 years. He has worked in theater production at world-class venues such as the Goodspeed Opera House, the Emerson Majestic Theater, Foxwoods Casino, and the Mohegan Sun Resort that he helped open in 1996. His television production credits include Jackass, Kids Say the Darndest Things, Guinness Book of World Records, Krypton Factor, Farmclub.com, The 60's as well as various television commercials. His film credits include Mystery Men, For Love of the Game, and Billy Frankenstein. Kevin has also served as Assistant VP of Production for feature film producer and New York Times best-selling author Lynda Obst. He will be attending Zenkaikon 2009 as part of the 2009 Robotech Convention Tour. For more information, please visit [www.robotech.com](http://www.robotech.com).

### **About the Zenkaikon 2009 Dealers Room and Artist Alley:**

Zenkaikon 2009 is pleased to announce improvements to its Dealers Room and Artist Alley as well as rates for 2009.

*Main Improvements to the Dealer/Artist Setup for 2009 Include:*

*Separate Badge Designations:* Dealers will be provided with 2 badges per table and Artists will be provided with 2 badges per space (half table) for themselves and their representatives and are valid for admission into any event at the convention.

*Expansion to Two Days of Operations:* The Dealers Room and Artist Alley will be open both days this year. The Dealers Room hours will be 10AM-8PM on Saturday November 7th, and 10AM – 3PM on Sunday, November 8th. Setup for the tables will be from 7AM-10AM on Saturday November 7th.

*Overnight Storage Before the Convention:* The Radisson Valley Forge Hotel will allow dealers and artists to come in the night before the convention (November 6th, 2009), and load in their properties to store in a room, which will be locked overnight.

*Increased Assistance for Dealers and Artist Setup:* Zenkaikon will provide more assistants (gophers and staff) to help the Dealers and Artists load and set up quickly.

The rates and deadlines for the Zenkaikon 2009 Dealer's Room and Artist Alley are as follows:

Each dealer area is \$100.00 if reserved by June 6, 2009, and \$120.00 if reserved by October 6, 2009. Each artist area is \$40.00 if reserved by June 6, 2009 and \$55.00 if reserved by October 6, 2009. There will be a discount of 10% for 4 or more DEALERS tables. This discount does not apply to artists.